

Curriculum Vitae

Assoc.Prof. Juthatip Patrawart	
Associate Professor, Department of Cooperatives, Director, Cooperative Academic Institute, Faculty of Economics, Kasetsart University, Thailand.	
Educational Background	
<ul style="list-style-type: none"> • M.A. in Cooperative Economics, Kasetsart University, 1985. • B.S. in Agricultural Economics, Kasetsart University, 1978. 	
Employment History	
<ul style="list-style-type: none"> • Associate Professor, Department of Cooperatives, 2001-present. • Director, Co-operative Academic Institute, 2007-present. • Vice president, Kasetsart University, 2004-2007. • Assistant president, Kasetsart University, 2003-2004. • Deputy Dean, Faculty of Economic, 2001-2003. • Assistant Professor, Department of Cooperatives, 1993-2001. • Instructor, Department of Cooperatives, 1986-1993. 	<p>Telephone : 66(0)2-940-6300 Email : fecojup@ku.ac.th Office : 2nd Floor Research and Development Building, Kasetsart University, Ngamwongwan Road, Lat yao, Jatujak, Bangkok, Thailand, 10900</p>
Teaching Experience	
<ul style="list-style-type: none"> • Cooperative Science, Strategic management in cooperative business, Supply chain management in cooperative business, Savings cooperative management, Cooperative Movement, Cooperative movement in Asia. 	
Honors & Award	
<ul style="list-style-type: none"> • Outstanding awards, Kasetsart University, 1994. • National cooperator award, 1993. • Paper award, Research Academics conference, Kasetsart University, 1991. 	
Research Interest	
<ul style="list-style-type: none"> • Cooperative, Supply chain management in cooperative business, Strategic plan. 	
Professional Activities	
<ul style="list-style-type: none"> • Research coordinator on cooperatives, Thailand Research Fund (TRF). • Reviewer, Suranaree Journal of Social Science. Suranaree University of Technology, Thailand. • National Cooperatives Development Steering Committee, Thailand. • Advisory, Cooperative League of Thailand (CLT), Federation of Saving and Credit of Thailand (FSCT), Cooperative League of Thailand (CULT) and other Savings and Credit Cooperatives. • ICA Women Committee (Thailand) 1993-1997. • Steering Committee, Gender Integration Development, Thailand. 	

Research Grants

- 2000-present. Thailand Research Fund, Project on cooperatives issue.
- 2000. ILO Fund, Subcontracting chains in Thai Garment Industry, the impact of economics towards home work.
- 1997. ICA Fund, Survey on Youth Integration in Cooperative Development.
- 1996. UNDP Fund, A Socio-economic conditions of member and cooperatives survey under income distribution programme with UNDP assistant project.
- 1995. Fridrid Ebetg Stiptung, A guidance for production and marketing development in co-operative women groups in Thailand.
- 1994. ILO Fund, The Development of Gender Integration in Co-operative Movement in Thailand.

Articles

- 2012. Strategic framework for cooperatives in Asian Economic Community.
- 2012. The Farmer Shop as a business model for Sustainability.
- 2012. Value Networks: A Strong Strategic Intent for Co-operatives Development in Thailand.
- 2011. The concepts for cooperative financial management.
- 2011. Cooperatives within National Agenda.
- 2011. Cooperatives and Fair trade.
- 2011. Value network on cooperative movement development.
- 2010. Value Chain Management in Agricultural Co-operatives, Thailand Innovation for competitiveness and fair-trade approaches.
- 2009. Branding as the marketing strategy for organic products: A case study on Moral Rice.
- 2008. Value Creating Strategies for the Development of Co-operative Organization in Thailand.
- 2007. The Development of the Co-operative Movement in 36 Provinces of Thailand.
- 2000. Value chains in The Global Garment Industry after The MSA.
- 1998. Games theory and value network connection.

Books

- 2011. Supply chain management in cooperative business.
- 2010. Manual of participatory action research.
- 2010. Manual of development on business plan.
- 2010. Manual of value cooperators.
- 2010. Manual of change management in agricultural cooperatives.
- 2010. Manual of implementation in cooperative business management.
- 2010. Manual of strategic planning for cooperatives.
- 2010. Saving cooperatives management and practices.
- 2005. Value network connection concepts in order to poverty reduction.

Research Paper

- 2012. Guidance on cooperative promotion among Thai PBS staff in order to achieve value and good quality of life.
- 2011. The research and development on cooperatives and fair trade in Thailand 4th stage: Do the cooperatives for an alternative for people by transformation of values and innovation.

- 2011. The development of Farmer Shop model
- 2011. A guidance on self help organization financial system in cooperative movement, Thailand.
- 2010. The research and development on cooperatives and fair trade in Thailand (3rd stage): Value chain management in cooperative business, Thailand.
- 2009. Branding as the marketing strategy for organic products: A case study of Moral Rice. Asian Journal of Food Ag-Ind, Special Issue.
- 2007. The development of co-operative development in 36 provinces' of Thailand, Research conference on the social economy, Oct 22-25, 2007, Victoria, British Columbia, Canada.
- 2006. The 2nd strategic plan on cooperative development in Thailand.
- 2003. A guidance on cooperative movement development in Thailand.
- 2003. The 1st strategic plan on cooperative development in Thailand.
- 2001. Juthatip Patrawart, Daonoi Srikajoon and Prajak Yokyong. "The management and situation of health care; case study of informal people's groups", Kasetsart University Journal of Economic Year 81 (2001), 2, (translated from Thai).
- 2000. Value chains in the Global Garment Industry after the MFA, March 31-April 2, The north-south institute, Ottawa, Canada.
- 2000. Subcontracting chains in the Thai Garment Industry, The Impact of Economic Crisis towards home worker.
- 1999. The research and development on cooperatives and fair trade in Thailand (2nd stage): The value network and branding.
- 1998. The cooperative movement development: The area base approach in Thailand.
- 1998. The change management through strategic planning: Pilot project in cooperative.
- 1997. Survey on Youth Integration in Co-operative Development: Report of Country Survey Thailand.
- 1996. A Socio-Economic Conditions of Members and Co-operatives Survey under Income Distribution Programme with UNDP Assistance Project. UNDP.
- 1995. A Guidance for Production and Marketing Development of the Co-operative Women Groups' Enterprises in Thailand.
- 1994. The Development of Gender Integration in Co-operative Movement in Thailand.
- 1990. Juthatip Patrawart and Suwanna Thuvachote. An economic returns of rice production between farmer who Ar. members and non-members of agricultural co-operatives: A case study of Klong-Laung Agricultural Co-operatives Ltd; Changwat Patumthani. Kasetsart Journal; social sciences, volume 011, Issue 2, Jul 90-Dec 90, page 117-125,