

## **Executive Summary**

Project title. “The Movement of Co-operatives and Fairtrade Development; the 4<sup>th</sup> stage.”

The Movement of Co-operatives and Fairtrade Development research series, has been continuously conducted under the support from Thailand Research Fund since 2001, and has been in line with its road map to accomplish the ultimate goal of “people in harmony to develop the country and promote happiness society”.

The 4<sup>th</sup> stage of the research series aimed to apply the knowledge of Value Network and Fairtrade Platform (VN&F Platform) to strengthen farmers’ group, co-operatives, social enterprises, SMEs and OTOP so that the poverty problem can be solved as well as the ASEAN Economics Community can be dealt with based on the sustainable development.

The results from the 4<sup>th</sup> stage were: The role model of co-operatives and business models, the change agent model, the model of learning platform, knowledge bank and learning centers. All of which are unique in leading the co-operative values to the value networks and fairtrade development. The movement of the research project has been in compliance with the framework of the identity of the co-operative development. This is different from the movement of the government’s co-operative development platform. During the 4<sup>th</sup> stage, there were 124 activities for the communities including the knowledge sharing forum, the coordination among the associates parties, the field work research support, and publicity and public relations. There were 5,691 participants, 189 organizations and 7 sub-projects being conducted. Those 7 sub-projects are;

- The development of value co-operatives: Model of Ban Kai Agricultural Co-operatives,
- Sampran Value Business Research Project,
- The Quality Fruit Network Project,
- Thai Hommali Rice Value Network Project,
- Rubber Value Network Project,
- Farmer Shop Model Project,
- Information Center for Co-operative Development Project.

The research project has been conducted in line with VN&F Platform. There is a coaching team to support all sub-groups of the researches in order to accomplish the objective of the research projects. The outcomes which are interested of the public include Sukjai Market, the Quality Mangosteen Producer Group, Koet Bun Rice, Farmer Shop Model, Pao Bun Jin Network, The Co-operator Magazine, Change agent Curriculum, Supply Chain Management of co-operative Enterprises course at the undergrade program in Co-operatives Science at Kasetsart University.

In the future, the roadmap of the research series aim to raise the self-help and mutual help awareness of the nation. The object of this research series is the sustainable development.