

Development of Cooperative Movement in Samut

Songkhram Project

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Executive Summary

The purpose of this research was to link a network among groups, people organization and cooperatives by using participatory action research. The duration of this project was one year. The open – system model developed by Daniel Katz, Robert Kahn and James Thompson was used to analyze value chain and business solution.

The research processes are as following:

1) The research team persuaded and collaborated with groups, people organization and cooperatives.

2) The research team asked members for the voluntary participation and the obligation of the network.

3) Problems of groups, people organization, cooperatives and the existing network in the Samutsongkharm province were analyzed.

4) The conceptual of network was proposed to groups, people organization and cooperatives. The benefits of network linking were also demonstrated.

5) Groups, people organization, cooperatives and research team named a network as “Samutsongkhram's Center of Business Promotion Network”. They determined the objectives and benefits of this network.

Samutsongkhram's Center of Business Promotion Network links among groups, people organization, cooperatives, Government agency and academic institution. This network is vertical and horizontal linkage. It provides information and trains members to increase business competitiveness in the long run.

The suggestions of research process improvement are:

1) To establish the sustainable network, both duration and budget should be extended.

2) It should have an evaluation and observation team.

3) After establishing the network, it should have a consulting team for a sustainable development network.

The suggestions for future research are:

1) It should have a study and development of human resource related to business world change.

2) It should have a study of business development and production related to provincial resources base.